

VAAR Part 810 - Market Research

[810.001-70 Market research policy.](#)

[810.002 Market research procedures.](#)

Part 810 - Market Research

AUTHORITY: 38 U.S.C. 8127 and 8128; 40 U.S.C. 121(c) and (d); and 48 CFR 1.301-1.304.

[Deviation per [Class Deviation](#)-Veterans First Contracting Program (VFCP 2016), dated July 25, 2016, provides an updated website for the VIP database and adds new policy at VAAR 810.001-70. This deviation is effective until incorporated in the VAAR or the VAAM or is otherwise rescinded.]

810.001-70 Market research policy.

When performing market research, contracting officers shall review the Vendor Information Pages (VIP) database at <https://www.vip.vetbiz.gov> as required by subpart [819.70](#). The contracting officer will search the VIP database by applicable North American Industry Classification System (NAICS) codes to determine if two or more verified service-disabled Veteran-owned small businesses (SDVOSBs) and Veteran-owned small businesses (VOSBs), in the appropriate NAICS code, are listed as verified in the VIP database. The contracting officer will determine if identified SDVOSBs or VOSBs are capable of performing the work and likely to submit an offer/quote at a fair and reasonable price that offers best value to the Government. If so, the contracting officer shall set-aside the requirement in the contracting order of priority (see [819.7005](#) and [819.7006](#)).

810.002 Market research procedures.

Contracting officers shall record VIP queries in the solicitation file by printing the results of the search(s) along with specific query used to generate the search(s).